

Appendix B.

NAICS Codes, Titles, and Descriptions

PART 1. 2002 NAICS

812 PERSONAL AND LAUNDRY SERVICES

Industries in the Personal and Laundry Services subsector group comprise establishments that provide personal and laundry services to individuals, households, and businesses. Services performed include: personal care services; death care services; laundry and drycleaning services; and a wide range of other personal services, such as pet care (except veterinary) services, photofinishing services, temporary parking services, and dating services.

The Personal and Laundry Services subsector is by no means all-inclusive of the services that could be termed personal services (i.e., those provided to individuals rather than businesses). There are many other subsectors, as well as sectors, that provide services to persons. Establishments providing legal, accounting, tax preparation, architectural, portrait photography, and similar professional services are classified in Sector 54, Professional, Scientific, and Technical Services; those providing job placement, travel arrangement, home security, interior and exterior house cleaning, exterminating, lawn and garden care, and similar support services are classified in Sector 56, Administrative and Support and Waste Management and Remediation Services; those providing health and social services are classified in Sector 62, Health Care and Social Assistance; those providing amusement and recreation services are classified in Sector 71, Arts, Entertainment, and Recreation; those providing educational instruction are classified in Sector 61, Educational Services; those providing repair services are classified in Subsector 811, Repair and Maintenance; and those providing spiritual, civic, and advocacy services are classified in Subsector 813, Religious, Grantmaking, Civic, Professional, and Similar Organizations.

8121 PERSONAL CARE SERVICES

This industry group comprises establishments, such as barber and beauty shops, that provide appearance care services to individual consumers.

81211 HAIR, NAIL, AND SKIN CARE SERVICES

This industry comprises establishments primarily engaged in one or more of the following: (1) providing hair care services; (2) providing nail care services; and (3) providing facials or applying makeup (except permanent makeup).

812111 BARBER SHOPS

This industry comprises establishments known as barber shops or men's hair stylist shops primarily engaged in cutting, trimming, and styling boys' and men's hair; and/or shaving and trimming men's beards.

812112 BEAUTY SALONS

This industry comprises establishments (except those known as barber shops or men's hair stylist shops) primarily engaged in one or more of the following: (1) cutting, trimming, shampooing, weaving, coloring, waving, or styling hair; (2) providing facials; and (3) applying makeup (except permanent makeup).

812113 NAIL SALONS

This industry comprises establishments primarily engaged in providing nail care services, such as manicures, pedicures, and nail extensions.

81219 OTHER PERSONAL CARE SERVICES

This industry comprises establishments primarily engaged in providing personal care services (except hair, nail, facial, or nonpermanent makeup services).

812191 DIET AND WEIGHT REDUCING CENTERS

This industry comprises establishments primarily engaged in providing nonmedical services to assist clients in attaining or maintaining a desired weight. The sale of weight reduction products, such as food supplements, may be an integral component of the program. These services typically include individual or group counseling, menu and exercise planning, and weight and body measurement monitoring.

812199 ALL OTHER PERSONAL CARE SERVICES

This industry comprises establishments primarily engaged in providing personal care services (except hair, nail, facial, nonpermanent makeup, or nonmedical diet and weight reducing services).

8122 DEATH CARE SERVICES

This industry group includes establishments classified in the following Industries: 81221, Funeral Homes and Funeral Services and 81222, Cemeteries and Crematories.

81221 FUNERAL HOMES AND FUNERAL SERVICES

This industry comprises establishments primarily engaged in preparing the dead for burial or interment and conducting funerals (i.e., providing facilities for wakes, arranging transportation for the dead, selling caskets and related merchandise). Funeral homes combined with crematories are included in this industry.

812210 FUNERAL HOMES AND FUNERAL SERVICES

This industry comprises establishments primarily engaged in preparing the dead for burial or interment and conducting funerals (i.e., providing facilities for wakes, arranging transportation for the dead, selling caskets and related merchandise). Funeral homes combined with crematories are included in this industry.

81222 CEMETERIES AND CREMATORIES

This industry comprises establishments primarily engaged in operating sites or structures reserved for the interment of human or animal remains and/or cremating the dead.

812220 CEMETERIES AND CREMATORIES

This industry comprises establishments primarily engaged in operating sites or structures reserved for the interment of human or animal remains and/or cremating the dead.

8123 DRYCLEANING AND LAUNDRY SERVICES

This industry group includes establishments classified in the following industries: 81231, Coin-Operated Laundries and Drycleaners; 81232, Drycleaning and Laundry Services (Except Coin-Operated); and 81233, Linen and Uniform Supply.

81231 COIN-OPERATED LAUNDRIES AND DRYCLEANERS

This industry comprises: (1) establishments primarily engaged in operating facilities with coin-operated or similar self-service laundry and drycleaning equipment for customer use on the premises and (2) establishments primarily engaged in supplying and servicing coin-operated or similar self-service laundry and drycleaning equipment for customer use in places of business operated by others, such as apartments and dormitories.

812310 COIN-OPERATED LAUNDRIES AND DRYCLEANERS

This industry comprises: (1) establishments primarily engaged in operating facilities with coin-operated or similar self-service laundry and drycleaning equipment for customer use on the premises and (2) establishments primarily engaged in supplying and servicing coin-operated or similar self-service laundry and drycleaning equipment for customer use in places of business operated by others, such as apartments and dormitories.

81232 DRYCLEANING AND LAUNDRY SERVICES (EXCEPT COIN-OPERATED)

This industry comprises establishments primarily engaged in one or more of the following: (1) providing drycleaning services (except coin-operated); (2) providing laundering services (except linen and uniform supply or coin-operated); and (3) providing drop-off and pickup sites for laundries and/or drycleaners; and providing specialty cleaning services for specific types of garments and other textile items (except carpets and upholstery), such as fur, leather, or suede garments; wedding gowns; hats; draperies; and pillows. These establishments may provide all, a combination of, or none of the cleaning services on the premises.

812320 DRYCLEANING AND LAUNDRY SERVICES (EXCEPT COIN-OPERATED)

This industry comprises establishments primarily engaged in one or more of the following: (1) providing drycleaning services (except coin-operated); (2) providing laundering services (except linen and uniform supply or coin-operated); and (3) providing drop-off and pickup sites for laundries and/or drycleaners; and providing specialty cleaning services for specific types of garments and other textile items (except carpets and upholstery), such as fur, leather, or suede garments; wedding gowns; hats; draperies; and pillows. These establishments may provide all, a combination of, or none of the cleaning services on the premises.

81233 LINEN AND UNIFORM SUPPLY

This industry comprises establishments primarily engaged in supplying, on a rental or contract basis, laundered items, such as uniforms, gowns and coats, table linens, bed linens, towels, clean room apparel, and treated mops or shop towels.

812331 LINEN SUPPLY

This industry comprises establishments primarily engaged in supplying, on a rental or contract basis, laundered items, such as table and bed linens; towels; diapers; and uniforms, gowns, or coats of the type used by doctors, nurses, barbers, beauticians, and waitresses.

812332 INDUSTRIAL LAUNDERERS

This industry comprises establishments primarily engaged in supplying, on a rental or contract basis, laundered industrial work uniforms and related work clothing, such as protective apparel (flame and heat resistant) and clean room apparel; dust control items, such as treated mops, rugs, mats, dust tool covers, cloths, and shop or wiping towels.

8129 OTHER PERSONAL SERVICES

The industry group comprises establishments primarily engaged in providing personal services (except personal care services, death care services, or drycleaning and laundry services).

81291 PET CARE (EXCEPT VETERINARY) SERVICES

This industry comprises establishments primarily engaged in providing pet care services (except veterinary), such as boarding, grooming, sitting, and training pets.

812910 PET CARE (EXCEPT VETERINARY) SERVICES

This industry comprises establishments primarily engaged in providing pet care services (except veterinary), such as boarding, grooming, sitting, and training pets.

81292 PHOTOFINISHING

This industry comprises establishments primarily engaged in developing film and/or making photographic slides, prints, and enlargements.

812921 PHOTOFINISHING LABORATORIES (EXCEPT ONE-HOUR)

This industry comprises establishments (except those known as “one-hour” photofinishing labs) primarily engaged in developing film and/or making photographic slides, prints, and enlargements.

812922 ONE-HOUR PHOTOFINISHING

This industry comprises establishments known as “one-hour” photofinishing labs primarily engaged in developing film and/or making photographic slides, prints, and enlargements on a short turnaround or while-you-wait basis.

81293 PARKING LOTS AND GARAGES

This industry comprises establishments primarily engaged in providing parking space for motor vehicles, usually on an hourly, daily, or monthly basis and/or valet parking services.

812930 PARKING LOTS AND GARAGES

This industry comprises establishments primarily engaged in providing parking space for motor vehicles, usually on an hourly, daily, or monthly basis and/or valet parking services.

81299 ALL OTHER PERSONAL SERVICES

This industry comprises establishments primarily engaged in providing personal services (except personal care services, death care services, drycleaning and laundry services, pet care services, photofinishing services, or parking space and/or valet parking services).

812990 ALL OTHER PERSONAL SERVICES

This industry comprises establishments primarily engaged in providing personal services (except personal care services, death care services, drycleaning and laundry services, pet care services, photofinishing services, or parking space and/or valet parking services).

PART 2. 1997 NAICS

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812113 NAIL SALONS

This industry comprises establishments primarily engaged in providing nail care services, such as manicures, pedicures, and nail extensions.

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This industry comprises establishments primarily engaged in providing personal care services (except hair, nail, facial, or nonpermanent makeup services).

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and other textile items (except carpets and upholstery), such as fur, leather, or suede garments; wedding gowns; hats; draperies; and pillows. These establishments may provide all, a combination of, or none of the cleaning services on the premises.

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